



**BlueCross BlueShield
of Texas**



Health Advocacy Solutions:

A Personalized Experience for Employees. Guaranteed¹ Cost Savings for You.

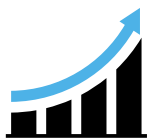
Providing health care benefits to employees is one of your largest expenses. What if they had an expert to help them navigate the system, help manage their health and guide them to high-quality, appropriately priced care when they need it?

Health Advocacy Solutions provides a more personal experience that does just that. In one stop, employees have access to expert health advocates for hands-on navigation and care support, along with a full suite of digital wellness resources. The result: meaningful connections that empower employees to get or stay on the path to good health. It's a simple and easy way to help them get the most out of their health benefits, easing your administrative burden while delivering a new level of savings potential for your company.

Health Advocacy Solutions
can REDUCE STRESS
and INCREASE SAVINGS
for your employees and
your company.

Having an Advocate Makes the Difference.

We take an integrated advocacy and care management approach. More personal means more effective, and it all starts with a concierge experience that gets your employees engaged. Advanced analytics allow health advocates to reach out proactively to employees, when they can benefit the most from redirection, prescriptive intervention, and chronic condition or care management support.



Best Positioned

We engage both the employee and provider sides of the journey to drive savings, redirection and support along the care continuum.



360° View

Health advocates have real-time access to a member's medical information, claims history/status and plan details such as copays, deductibles and coverage.



Integrated Care Approach with Behavioral Health and Pharmacy

These elements are critical for member health, and specialists are engaged in our collaborative health advocate team approach.



Social Determinants of Health Review

Social workers assist members in reducing barriers such as transportation to care, housing concerns or food insecurity.



Specialized Navigation

Curated expertise helps us deliver enhanced and personal navigation for complex health care journeys like oncology, diabetes and gender affirmation, or even caregiver support for those in need.



Personalized Wellness Resources

We offer comprehensive programs to tackle diabetes, obesity, hypertension and other conditions, plus digital tools to help members make wellness a part of their daily life.

Health Advocacy Solutions is Built to Deliver Satisfaction and Savings — Guaranteed.¹

We work with you to tailor the right engagement intensity needed to help meet your company's culture and financial goals. It's a robust solution that delivers greater employee satisfaction and savings now, plus influences real behavior change to drive good health and reduced costs in the future.

See how Health Advocacy Solutions can make a positive difference for your employees, your company...and your bottom line.

Contact your Blue Cross and Blue Shield of Texas account representative for more information.

Dial up what's important, dial down what's not:

- High-Risk, High-Cost Clinical Management
- Expanded Outpatient Utilization Management
- Member Rewards and Incentives
- Engagement Requirements
- Clinical Vendor Referral Integration Option
- Digital Wellness Resources

¹Savings and interaction results vary by client based on the Health Advocacy Solutions configuration components selected. Services and procedures included in the package subject to change. Health Advocacy Solutions pricing and performance guarantee quotes to be provided by Underwriting.